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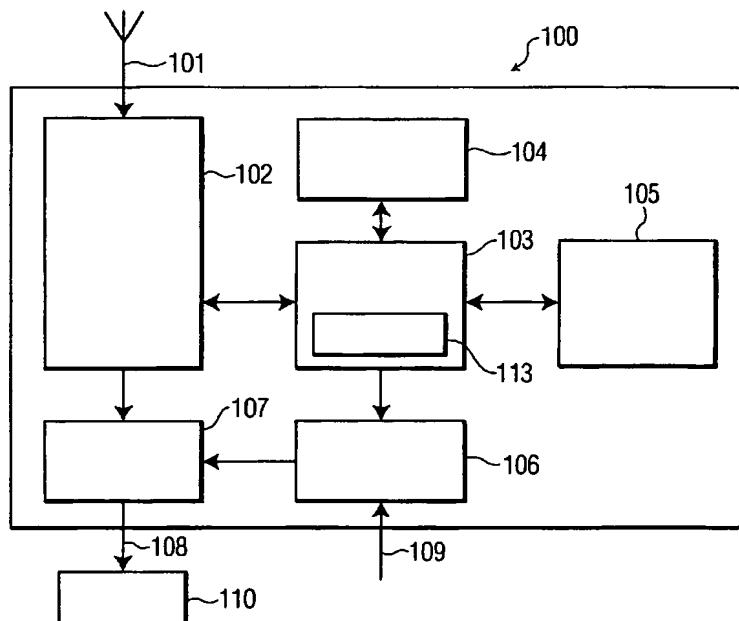
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[Continued on next page]

(54) Title: STANDARDIZED THEME HANDLING FOR DIGITAL TELEVISION



(57) Abstract: Genre or theme assignment data (104) for a program in a digital television or other data transmission is recovered by a receiver (100) and mapped to a genre in a standardized genre assignment schedule (240). A country associated with the transmission is identified, such as by obtaining a country code (105) from the digital data transmission, or via a receiver setting. A genre assignment schedule is identified based on the country. Data, such as user nibbles (220) or standard content nibbles (230), is obtained from the transmission to identify the original genre and assign the program to a corresponding standardized genre.

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**Declarations under Rule 4.17:**

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE,*
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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*
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